

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Revenue (DM) Department, NCRMP – Invitation of Bids – Restoration of Kruthivenu Saline Embankments (Tidal Bank) to the original standards from Km 3.00 to 14.300 in Kruthivenu Mandal in Krishna District – Payment of advertisement charges to M/s Livewires Advertising Pvt.Ltd, Hyderabad for Rs.7,45,472/- - Administrative Sanction Orders – Issued.

REVENUE (DM.V.SPIU) DEPARTMENT

G.O.Rt.No. 117

Dated: 06.05.2014

Read the following:-

1. From Commissioner I&PR, Letter No.158-PP/CL-Agency/Advt.II/2013-14, dated 28.02.2014.
2. G.O.Rt.No.1521, Finance (Exp.Rev) Department, dated: 28.04.2014.
3. G.O.Rt.No.115, Revenue (DM.V.SPIU) Department, dated:01.05.2014.

ORDER:-

In the letter 1st read above, the Commissioner I&PR, Samachar Bhavan, Hyderabad has sent bill for causing publications of the bid notices advertisement in M/s New Indian Express and South Editions and M/s Indian Express North and West Editions on 03.03.2014 on the both the new papers and requested for arranging the payment to M/s Livewires Advertising Pvt.Ltd., Hyderabad. The details of publication are as follows:-

S.No.	R.O.No.& Date	Bill No. & Date	Name of the Paper	Amount Rs.
1	158 PP Dt.28.02.2014	Advt-308 Dt.03.03.2014	New Indian Express South Edition	4,64,672
2	158 PP Dt.28.02.2014	Advt-308 Dt.03.03.2014	Indian Express North & West Edition	2,80,800
Total				7,45,472

2. In the G.O.2nd read above the Finance (Exp.Revenue) Department have issued Budget Release Order (BRO) for an amount of Rs.20,00,000/- (Rupees Twenty Lakhs Only) towards payment of advertisement charges. Accordingly, this amount is included in the above said BRO, which has been authorized by the Director Treasuries & Accounts, Andhra Pradesh, Hyderabad vide DTA's Endorsement No.TR 2014-2015/J-2/2301-151/789 (TR), dated: 03.05.2014.

3. After careful examination of the proposals, Government hereby accord administrative sanction for an amount of Rs.7,45,472/- (Rupees Seven lakhs forty five thousand four hundred and seventy two only) for payment of bills to M/s Livewires Advertising Pvt.Ltd, Hyderabad towards advertisement charges for the publication made in News Papers on 03.03.2014.

4. The expenditure sanctioned in para (4) above shall be debited to the following Head of Account:-

“Major Head: 4250 – Capital Outlay on other Social Services – Minor Head: 101 – Natural Calamities – Group Head : 12 – Centrally Assisted State Plan Schemes – Sub-Head : (01) – Head Quarters Office Project – Implementation Unit (PIU) 260 : Advertisement, Sales and Publicity

Contd....2

5. The Project Manger & DDO, Project Implementation Unit (PIU), NCRMP, Revenue (DM) Department shall draw and disburse the amount of Rs.7,45,472/- (Rupees Seven lakhs forty five thousand four hundred and seventy two only) to M/s Livewires Advertising Pvt.Ltd., Hyderabad, Current Account No.004402001070001, Corporation Bank, M.G.Road Branch, Secunderabad, IFC Code No.CORP0000044 duly deducting income tax at 2.06% as per IT rules.

6. This order issues with the concurrence of the Finance (Exp.Rev) Department, vide their U.O.No.9079/175/A2/Exp.Rev/2014, dated: 28.04.2014.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

C.PARTHASARATHI

COMMISSIONER FOR DISASTER MANAGEMENT
& EX-OFFICIO SECRETARY TO GOVERNMENT

To

The Project Manager, SPIU, NCRMP, Revenue (DM) Department, A.P.Secretariat, Hyderabad.

M/s Livewires Advertising Pvt.Ltd., H.No.8-2-269/19/S/G, 1st Floor, Kurra Residency, Road No.2, Banjara Hills, Hyderabad – 500034.

The pay & Accounts Officer, Raja Ram Building, Abids, Hyderabad.

The Dy.Pay & Accounts Officer, Secretariat Branch, Hyderabad.

The Director of Treasuries and Accounts, Raja Ram Building, Abids, Hyderabad.

The Accountant General, A.P.Saifabad, Hyderabad.

The Commissioner, I & PR Department, Samachar Bhavan, A.C.Guards, Hyderabad.

Copy to:

The Finance (Exp.Revenue) Department

The Accounts Section, SPIU, NCRMP, Revenue (DM) Department.

Sf/Sc.1

// FORWARDED BY ORDER //

SECTION OFFICER